

## Tällberg's Jazz for the Planet Social Media Kit

### Info

In this document you can find copies that you can copy and paste onto your social media channels, adjusted to fit each platform. Images from the event can be found in a folder linked below. Included is also a link to the FAQ.

# Copy for different social media channels

#### Twitter

1. Tällberg's Jazz for the Planet is HERE! Enjoy the concert which gives climate action a new voice. Bringing together music and the climate movement to inspire positive climate action in its audience - you!

jazzfortheplanet.org

2. Come enjoy Tällberg's Jazz for the Planet - a free concert with a group of world-class, Grammy-winning jazz musicians! Discover new compositions that speak about the urgency and the possibilities of positive climate action. Hear its call!

jazzfortheplanet.org



#### <u>Instagram</u>

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The call to action to save our planet is loud and clear, especially as @cop26uk unfolds. Find more information about the concert over at @tallbergfoundation

#jazzfortheplanet #tallbergfoundation #cop26

2. Come enjoy Tällberg's Jazz for the Planet - a free concert with a group of world-class, Grammy-winning jazz musicians! Discover new compositions that speak about the urgency and the possibilities of positive climate action. Hear its call!

Find more information about the concert over at @tallbergfoundation

#jazzfortheplanet #tallbergfoundation #cop26

#### <u>Facebook</u>

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# **Graphics**

In the folder you will find all relevant images. Provided are sizes which work best for Instagram and Facebook. Please let us know if you want them in any other size.

Google drive folder

### FAQ

Link

## Social media handles and hashtags for the Tällberg Foundation

Twitter: @Tallberg

Instagram: @tallbergfoundation Facebook: @TallbergFoundation LinkedIn: <u>Tällberg Foundation</u>

Tällberg Foundation hashtags:

#jazzfortheplanet
#tallbergfoundation
#TSECL B2021

#TSEGLP2021

#globalleadership

#newthinking