

Cookie policy

Below, it is described how Tällberg Foundation, company reg. no. 883201-4644, (“**us**”, “**we**” or “**our**”), use certain technologies that gather information regarding visits on and use of our websites tallbergprize.org, tallbergfoundation.org and associated sites (jointly referred to as the “**Websites**”).

1. Cookies

- 1.1. The Websites use so-called cookies. Cookies are small text files that a website stores or gains access to on the visitors’ computers or mobile device. Cookies enable websites to remember a visitor when the visitor accesses the websites from the same device, and can be used for a number of functionalities on the websites, such as saving previous searches and adapting the content of the websites according to the visitor’s previous use of it. Our use of cookies on the Websites is described in Section 3 below.
- 1.2. There are two types of cookies: 1) persistent cookies that remain on the visitor’s computer for a fixed time; and 2) session cookies that are stored temporarily in the computer’s memory while the visitor is visiting the website. Session cookies disappear when you close your browser.
- 1.3. The cookies are either: 1) a first-party cookie set by the website or; 2) a third-party cookie set by someone else than the website. You can manage and turn off first and third-party cookies by changing the setting of your browser to not accept cookies, see section 4 below.
- 1.4. If you choose not to accept cookies, some of the functionalities of the Websites may be limited. This may affect your ability to write comments on the Websites’ blogs.
- 1.5. The cookies serve different purposes and are divided in to different categories, 1) strictly necessary cookies; 2) performance and analytics cookies; and 3) advertising cookies.
- 1.6. Strictly necessary cookies are processed when you use our services and visit our Websites. Performance-, analytics- and advertising cookies are optional and only processed if you have provided your consent to them. You may withdraw your consent at any time by changing your cookie settings.
- 1.7. Strictly necessary cookies let you use all the different parts of the Websites. Without such cookies we will not be able to provide the service you asked for since they are crucial for the functions of the Websites.
- 1.8. Performance and analytics cookies help us monitor the Websites, to make sure that they are working properly and to fix errors that occur. These cookies collect information about how visitors use our Websites.

- 1.9. Advertising cookies serve relevant advertisements regarding goods and services that may be of interest to you when you access and use the Websites. Such advertisements are based on information about how you use the Websites.
- 1.10. Cookies may gather personal data, such as IP-address. All such personal data is processed in accordance with the Websites' privacy policy, available [here](#).

2. Other Technologies

- 2.1. We use pixel tags, web beacons and similar technologies that enable, among other things, the tracking of your activities when you use the Websites or receive e-mail messages from us, (jointly referred to as “**other technologies**”). Other technologies may be used in connection with our Websites, our online advertising, or our e-mail messages, either by us or by our service providers, business partners or other third parties.
- 2.2. Other technologies are used to collect typically anonymous data to help identify certain information, to compile reports on tracking information regarding demographics, patterns and purchases on the Websites, and other information to improve the user experience and our services. We may share these reports with for example our marketing partners. The tracking information in these reports cannot be traced back to individual users. We may co-ordinate the tracking information with other personal data provided by users of the Websites for the purpose of analyzing the information. When such co-ordination is performed, all the coordinated information is processed as personal data in accordance with the Website's privacy policy.
- 2.3. We may use other technologies in our HTML-based e-mails to let us know which e-mails that the recipients have opened. Other technologies may also be used to identify why you visit the Websites, e.g. if any online advertisement or e-mail has brought you to the Websites.
- 2.4. Other technologies may also be used by other companies to track visits to their websites, to identify whether such internet traffic came from our Websites or to confirm your eligibility to receive services or benefits.

3. Cookies and other technologies on the Websites

3.1. The Websites use the following **strictly necessary cookies**:

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	rc::a	google.com	To enable your use of the website	Persistent
tallbergfoundation.org, tallbergprize.org	rc::b	google.com	This cookie is used to distinguish between humans and bots.	Session
tallbergfoundation.org, tallbergprize.org	rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session
tallbergfoundation.org, tallbergprize.org	rc::d-#	google.com	This cookie is used to distinguish between humans and bots.	Persistent
tallbergfoundation.org, tallbergprize.org	cookieLawInfo-checkbox-necessary	tallbergfoundation.org/ tallbergprize.org	Determines whether the user has accepted necessary cookies consent box.	1 year
tallbergfoundation.org, tallbergprize.org	cookieLawInfo-checkbox-non-necessary	tallbergfoundation.org/ tallbergprize.org	Determines whether the user has accepted non necessary cookies consent box.	1 year
tallbergfoundation.org, tallbergprize.org	CookieLawInfoConsent	tallbergfoundation.org/ tallbergprize.org	Remembers users preferences under cookie settings.	1 year

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	viewed_cookie_policy	tallbergfoundation.org/ tallbergprize.org	Save user consent.	1 year

3.2. The Websites use the following **performance and analytic cookies and other technologies**:

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	_ga	tallbergfoundation.org/ tallbergprize.org	Registers a unique ID that is used to generate statistical data on how you use the website.	2 years
tallbergfoundation.org, tallbergprize.org	_gid	tallbergfoundation.org/ tallbergprize.org	Registers a unique ID that is used to generate statistical data on how you use the website.	1 day
tallbergfoundation.org, tallbergprize.org	_gat	tallbergfoundation.org/ tallbergprize.org	Used by Google Analytics to throttle request rate.	1 day
tallbergfoundation.org, tallbergprize.org	comment_author_{HASH}	tallbergfoundation.org/ tallbergprize.org	Remembers the value entered into the comment form's name field.	1 year

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	comment_author_email_{HASH}	tallbergfoundation.org/ tallbergprize.org	Remembers the value entered into the comment form's email field.	1 year
tallbergfoundation.org, tallbergprize.org	comment_author_url_{HASH}	tallbergfoundation.org/ tallbergprize.org	Remembers the value entered into the comment form's URL field.	1 year
tallbergprize.org	_gat_gtag_UA_118256092_1	tallbergprize.org	Registers a unique ID that is used to generate statistical data on how you use the website.	Session
tallbergprize.org	lang	ads.linkedin.com	Remembers your selected language version of the website.	Session
tallbergprize.org	vuid	vimeo.com	Collects data on your visits to the website, such as which pages have been read.	2 years

3.3. The Websites use the following **advertising cookies and other technologies**:

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	test_cookie	doubleclick.net	Used to check if your browser supports cookies.	1 day

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	IDE	doubleclick.net	Used by Google DoubleClick to register and report your actions after viewing or clicking one of the advertiser's ads, with the purpose of measuring the efficacy of an ad and to present targeted ads to you.	1 year
tallbergprize.org	lang	linkedin.com	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	Session
tallbergfoundation.org, tallbergprize.org	bscookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
tallbergfoundation.org, tallbergprize.org	bcookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	lissc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year
tallbergfoundation.org, tallbergprize.org	lidc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day
tallbergfoundation.org, tallbergprize.org	VISITOR_IN FO1_LIVE	youtube.com	Tries to estimate your bandwidth on pages with integrated YouTube videos.	179 days
tallbergfoundation.org, tallbergprize.org	YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube you have seen.	Session
tallbergfoundation.org, tallbergprize.org	yt-remote- device-id	youtube.com	Stores your video player preferences using embedded YouTube video.	Persistent

Website	Name	Provider	Purpose	Expiry
tallbergfoundation.org, tallbergprize.org	yt-remote-connected-devices	youtube.com	Stores your video player preferences using embedded YouTube video.	Persistent
tallbergfoundation.org, tallbergprize.org	yt-remote-session-app	youtube.com	Stores your video player preferences using embedded YouTube video.	Session
tallbergfoundation.org, tallbergprize.org	yt-remote-cast-installed	youtube.com	Stores your video player preferences using embedded YouTube video.	Session
tallbergfoundation.org, tallbergprize.org	yt-remote-session-name	youtube.com	Stores your video player preferences using embedded YouTube video.	Session
tallbergfoundation.org, tallbergprize.org	yt-remote-fast-check-period	youtube.com	Stores your video player preferences using embedded YouTube video.	Session
tallbergprize.org	_fbp	tallbergprize.org	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

Website	Name	Provider	Purpose	Expiry
tallbergprize.org	fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
tallbergprize.org	tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
tallbergprize.org	NID	google.com	Registers a unique ID that identifies your device if you are a returning user. The ID is used for targeted ads.	6 months
tallbergprize.org	UserMatchHistory	linkedin.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on your preferences.	29 days

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4. Browser settings

- 4.1. If you do not accept our use of cookies or other technologies, you can set your browser not to accept cookies or other technologies. Through the browser, you can also delete previously stored cookies. Please refer to your browser's help

section for more information. Also, you can at any time delete cookies manually from your hard drive.

- 4.2. If you disable a cookie or a category of cookies, or other technologies, some of the functionalities of the websites you visit may not be able to function as you expect them to. Disabling cookies or other technologies does not delete existing cookies from your hard drive unless manually completed through your browser function.
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